

Welcome

**TO THE ORIENTATION FOR OFFICER AND BOARD OF
DIRECTOR CANDIDATES.**

PRESENTED BY THE UTLA ELECTIONS COMMITTEE.

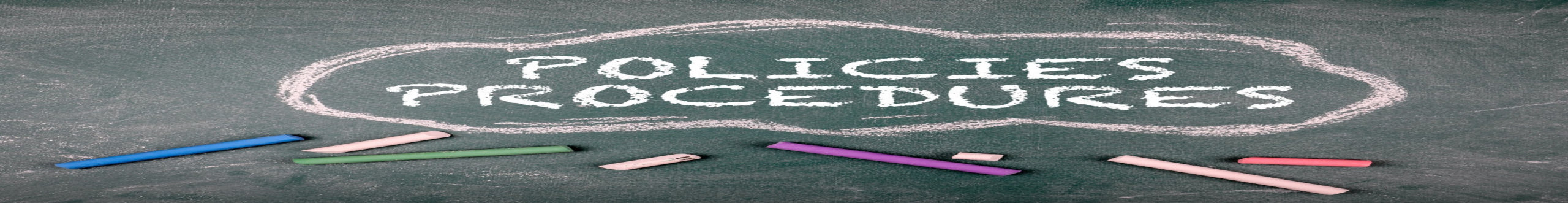


UTLA Elections Committee (EC)

We are UTLA members who were elected by the House of Representatives to manage the UTLA General Election for UTLA Officers and Directors.

This presentation will be posted on the website.

The Election Manual and the UTLA Constitution supersede anything that may be said here.



POLICIES PROCEDURES

Meetings will be held virtually until further notice.

Communications will be through non-laUSD emails.

All forms, statements, questions, etc., will be submitted through utlaelections.org.

Check your email and the website frequently for any updates.



Agenda

- 1) UTLA Elections Website
- 2) Election Timeline
- 3) Chapter Chairs
- 4) Forms
- 5) Flyers
- 6) Candidates May Do
- 7) Candidates May Not Do
- 8) Election Process
- 9) Challenges
- 10) Forum
- 11) Videos

Election Website utlaelections.org

Organized with sections for Candidates, Voters, and General Information.

- Timeline, FAQ's, presentations
- Contact form to easily communicate with the Elections Committee
- All the forms you need and how to submit them
- Links for the Election Manual and the UTLA Constitution

Candidate Profiles

Make political pages on social media, don't use your personal accounts.

Update your campaign materials on your political social media accounts.

2020 UTLA AFT Vice President



Juan Ramirez

[EMAIL](#) [FLYER](#)

[FACEBOOK](#) [TWITTER](#)

[STATEMENT](#) [VIDEOS](#)



Toni Henderson

[EMAIL](#) [FLYER](#)

[FACEBOOK](#) [WEBSITE](#)

[STATEMENT](#) [VIDEOS⁶](#)

Candidate Profile

Must be submitted by the
5:00 PM, November 22nd Deadline



Candidate photo and statement



Social Media Links



Candidate flyer

Important Changes Due to the Janus Decision

- UTLA will:
 - Give candidates chapter chair contact info.
 - Send out regular emails to update voters.
 - Allow candidates to send out flyers through their Mailing Company at their own expense.
- UTLA will not give candidates member contact information

Key Dates for Election 2025-26

- August 14--Declaration of Candidacy forms begins
- September 29--Deadline to submit Declaration of Candidacy forms
- October 6—Candidate Orientation Webinar
- October 17—Candidate materials acceptance begins
- **November 22—Candidate materials deadline**
- December 5—Chapter Chair Mailing Flyer Due Date
- January 22—Candidate Forum
- January 30—Voting begins
- February 18—Voting ends

Chapter Chairs are Volunteers. *Be Considerate of Their Time.*

Candidates may contact Chapter Chairs to request:

- Time to speak at a chapter meeting
- Distribution of your materials (via email or school mailboxes)
- UTLA requests Chapter Chairs distribute candidates' materials.
- *Candidates need to be reasonable about the number of times they send materials to Chapter Chairs.*

Chapter Chairs may endorse a candidate or a slate of candidates.

Required forms

- Campaign Contribution Disclosure Report (CCDR)

Required even if no expenses or contributions are reported. The due date is February 18, 5:00 pm.

- Political Committee Registration Form

Required for any shared expenses. The due date is November 15, 5:00 pm.

- Vote Results Observer Form

Required if the candidate is not attending and sends someone Due Date February 13, 10:00 am

Campaign Contribution Disclosure Report (CCDR)

Required for all
Candidates

This form is now known as
CCDR (pronounced Cedar)

You must identify the donor
as one of these three
categories:

Review the form and keep
track of your expenses and
the donations you receive.

a family member

personal friend

UTLA member

Flyers

1. UTLA Facilitated Flyer

- Candidate Website Profile Flyer
- Chapter Chair Mailing

2. Candidate Paid and Initiated Flyer

- Mailed through Ford Mailing Company
- Distributed digitally or on paper to chapter chairs
- Passed out at UTLA meetings

All Candidates Flyers

All campaign literature distributed by, or for, a candidate shall include the following statement:

“The information herein represents the views and opinions of the candidates and does not necessarily represent or reflect the opinions of UTLA.”

UTLA Election Manual pg. 7 VI. B.

Emails should also include this statement.

UTLA Chapter Chair Mailing

- UTLA will print and pay the cost of mailing flyers to chapter chairs.
- December 5: 5:00PM DEADLINE to submit a new flyer for the chapter chair mailing.
- If a candidate does not submit a new flyer, the website profile flyer will be used.

Candidate Flyer

Paid for by the
Candidate

- Directions and the order form from Ford, the printing and mailing company, will be on the website.
- Ford will have all of the constituency lists including Chapter Chair mailing lists.
- Ford can print your flyer, or candidates may print and deliver flyers to Ford.
 - Cost includes:
 - Envelopes and Labels,
 - Postage at the UTLA non-profit rate

Candidate Flyer

(This is only a sample cost from last election cycle)

UTLA Political Mailing Form

Select Print & Mail Services

Print and Mail Services Include: Printing of one 8 ½ x 11 flyer and Envelope, Folding and Inserting of flyer into Envelope, ink-jetting addresses from UTLA database, postage and delivery to the United States Post Office included.

Candidates Name: _____	
Phone Number: _____	Email: _____

Select Your Area or Category	Black Only One Side	Black Only Two Sides	Full Color One Side	Full Color Two Sides	I Will Print & Deliver
City Wide (31,265)	\$.31	\$.32	\$.32	\$.33	\$.25
Valley East (4,091)	\$.41	\$.42	\$.44	\$.48	\$.33
Valley West (4,692)	\$.40	\$.41	\$.43	\$.46	\$.31
Adult Occ Ed (746)	\$.73	\$.74	\$.76	\$.80	\$.63
Substitutes (1,427)	\$.52	\$.53	\$.55	\$.58	\$.43
Bilingual (3,894)	☐ \$.43	\$.44	\$.46	\$.49	\$.34

Candidates May...

Establish	a candidate political committee.
Raise and expend	funds for election purposes.
Use	chapter chair/area chair lists to contact those individuals.
Request	Permission to speak at the designatd Area Meeting January 21 st and at site chapter meetings.
Invite	members to share their contact information voluntarily for the purpose of supporting your campaign.

Candidates May...

Designate

a person to speak on their behalf and pass out campaign information.

Request

endorsements from chapter chairs and members.

Email

chapter chairs and request they forward them to members at their site.

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Candidates May Not...

Receive

endorsements or financial support from UTLA affiliates. (NEA, AFT, CTA & CFT)

Receive

endorsements or financial support from UTLA Committees or any outside organizations.

Use

LAUSD or UTLA staff, equipment, or supplies for election purposes.

Candidates May Not ...

Use UTLA, State or
National affiliates'
logos, banners, etc.

*Exception:
Photos with t-shirt, buttons or
signs*



Use official UTLA or
LAUSD membership
lists/information
other than those
provided by the
Elections Committee
(Chapter Chair lists).

Candidates May Not...

Candidates shall not seek or receive financial support, or any other direct or indirect support of any kind (except an individual's own volunteered personal time) from anyone who is not a member of UTLA, or a personal friend or family member of the candidate. (EM XI.I)

We expect that all Candidates will conduct themselves in a Professional Manner

Use of offensive, vulgar, or threatening language in any printed election materials or social media is not professional.



Remember, we are all UTLA.

**You are running to represent
all UTLA members.**

**Infighting tears an
organization apart.**

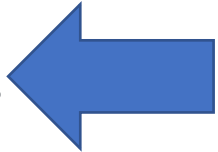
First Round voting opens January 30 and closes February 18

Vote Early

January 29:

A PIN will be emailed to members and will also be accessible online thru “Find My PIN.”

January 30: Ballots are available. Voting begins.

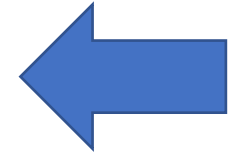


February 13:

10:00 A.M. DEADLINE for Candidates to turn in the **Voting Results Observation Form**.

February 18:

8:00 A.M. DEADLINE for electronic voting.
Electronic vote count. Results posted.



5:00 P.M. DEADLINE for filing Campaign
Contribution Disclosure Report form (CCDR).

Challenges to the Election

- There must have been a violation of the UTLA Election Manual or UTLA Constitution.
- There must be proof of the violation, and it must be shown to have altered the outcome of the election.
- You can only file a challenge for the race in which **you** were running.
- You must file your challenge using the form approved by the Elections Committee, no later than 5:00 p.m. on the fifth working day after election results are posted.
- Review the Election Manual.

Arbitration

- If you disagree with the decision of the Election Committee then you have **5 working** days to file for arbitration.
- A nonrefundable deposit of \$2,000 for a City-Wide Office and \$1, 000 for Board of Directors is required.
- All candidates should be aware of the tremendous costs that result from challenges that go beyond the decision of the Elections Committee.
- Arbitration costs are paid by UTLA Members' dues.

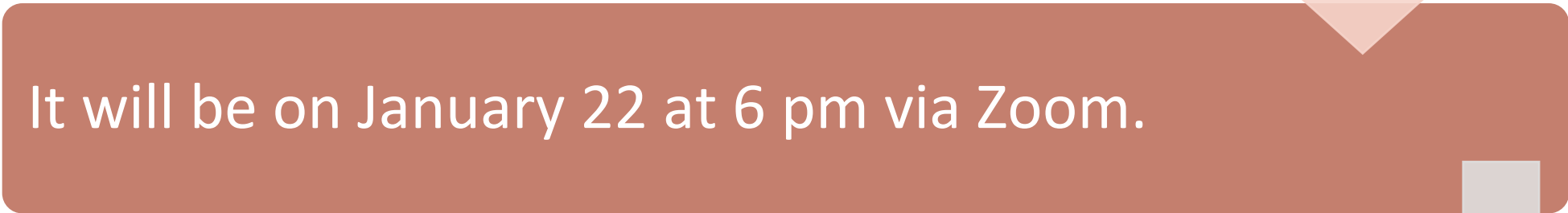
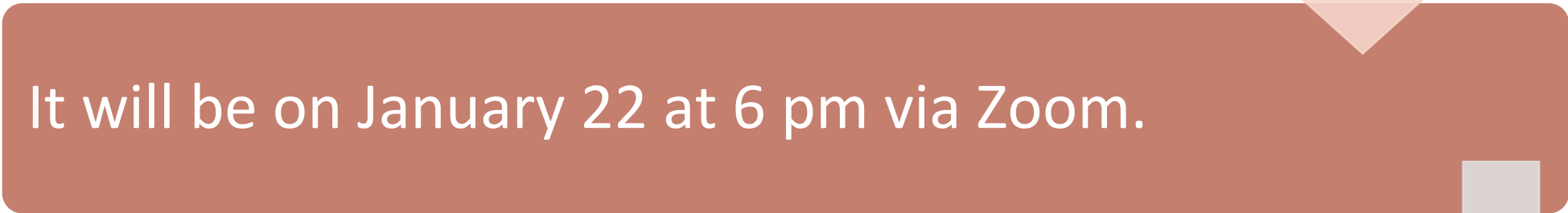
Officer Candidate Forum

We will be hosting a forum for those candidates running for Citywide Officers positions only.



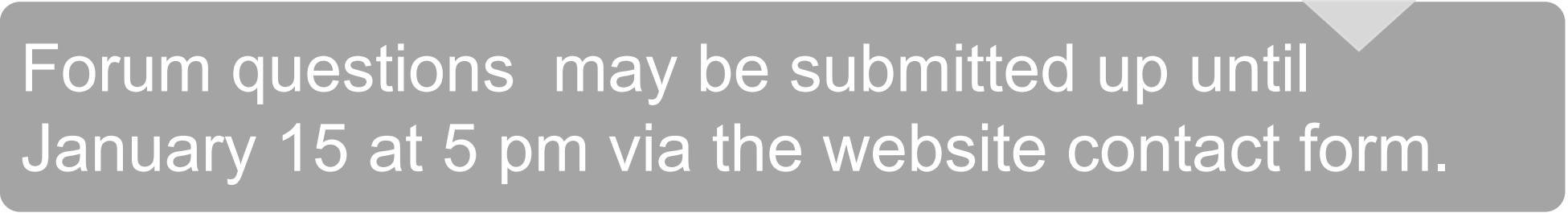
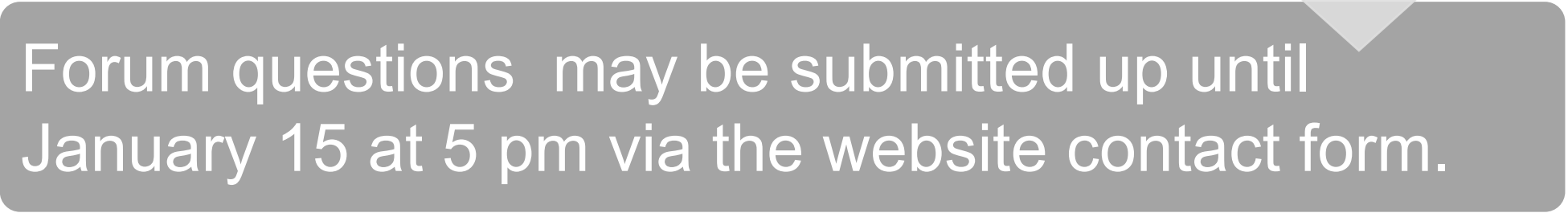
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It will be on January 22 at 6 pm via Zoom.



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Forum questions may be submitted up until January 15 at 5 pm via the website contact form.



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Videos

Officer and Special Director candidates will have the opportunity to record a video –a three minute statement and respond to 3 questions.

The Elections Committee will coordinate the time and date for the video recording.

A Google scheduling form will be sent out. Indicate your top three preferences from the options provided.

This Presentation will be posted at
utlaelections.org

Questions may be submitted to the UTLA
Elections website.

Uncontested and elected

- Brian Simily (NEA VW)
 - Carmen Esterman (NEA VW)
 - Ivannia Nolasco (NEA VW)
 - (Wendy Lucia Lozano (AFT VW)
 - L. Cynthia Matthews (AFT S)
 - Marcela Chagoya (AFT E)
 - Crystal Murray (AFT H)
 - Mark Ramos (AFT N)
 - Brenda Brown (EEC)
 - Francisco Martinez (Subs)
 - Kyoko Bristow (HHS)
 - Kevin Jordan (Adult Ed)
 - Deborah Schneider Solis (SpEd)
- Cynthis Mathews (S) and Mark Ramos (N) elected Area Chairs
- Congratulations to you all !!**

Officer Candidates in Ballot Order

President

- Ingrid Villeda
- Wil Page
- Greg Russell
- Gloria Martinez

NEA VP

- Jessica Rodarte
- Georgia Flowers Lee

AFT VP

- Julie Van Winkle
- Guadalupe Carrasco Cardona

Treasurer

- Lourdes Quevedo
- Denisha Jordan
- Clemen Avalos

Officer Candidates in Ballot Order

Elementary VP

- Skye Tooley
- Maria Miranda

Secretary

- Jennifer McAfee
- Chris Wenell

Secondary VP

- Ron Gochez
- Alex Orozco

Special Category Director **Bilingual Education**

- Cheryl Ortega
- Isabel Aguirre

Area Directors in Ballot Order

*Indicates the candidate declared for the Area Chair position

South Area

NEA Director

- Gina Gray
- Olga Calacuayo
- Ofelia Sofia Ryan
- Claudia Silva
- April Thomas

AFT Director

- L. Cynthia Matthews Elected *
Uncontested Also Elected Area Chair

Valley West Area: (Uncontested)

NEA Director

- Brian Simily Elected
- Carmen Esterman Elected
- Ivannia Nolasco Elected

AFT Director

- Wendy Lucia Lozano Elected*
Uncontested Also Elected Area
Chair

Area Directors in Ballot Order

* Indicates a candidate declared for Area Chair

UTLA Valley East Area:

NEA Director

- Daniel H. Acuna
- Roger Whiting
- Oralia Reyes
- Chelsea Hinton
- Scott Mandel *
- Dr. Marianne Quintero *

AFT Director

- Victoria Casas *
- Leonard Newsome

North Area

NEA Director

- Ivonne Cachu
- John Aquino
- Marie Germaine
- Chantile Emerick
- Guenevere Alapag-Spiller
- David De la Cruz Rosales AFT Director

- Mark Ramos Elected *
Uncontested Also Elected Area Chair

Area Directors in Ballot Order

UTLA West Area:

NEA Director

- Beth Devakul Clark
- Andrea Shaloo
- Noriko Nakada
- Justin Cohen
- Wade Kyle
- Maria Lopez
- Jennifer Anderson *
- Larry Shoham
- Renee Senigram

AFT Director

- Noah Lippe-Klein *
- Ryan Andrews

UTLA East Area:

NEA Director

- Vicky Montes *
- Rafael Rodriguez
- Thalia Diaz Catano
- Jacquelin Dang
- William Chavez
- Noemi (Mimi) Guzman
- Jennifer Marquez

AFT Director

- **Marcela Chagoya Elected ***

Area Directors in Ballot Order

Central Area

NEA Director

- Lupe Torres
- David Feldman *
- Claudia Rodriguez *
- Estela Rios
- Alex Gomez
- Eva Dunn *
- Melissa Naponelli

AFT Director

- Zulma Tobar
- Iris Mendoza

Harbor Area

NEA Director

- Maya Suzuki Daniels
- Angela Chavez
- Phylis Hoffman
- Monica Caballero *

AFT Director

- Crystal Murray (AFT) Elected

Spinning for Ballot Order

